

Date : 11/04/2005

Time : 12:45 PM

Analysis Name : 51:PROGRAMME PERFORMANCE

Channel	Req City	Date	Time	Program	Genre	Language	FEMALE ABC 15+ YRS : TVR	ALL 4+ YRS : TVR
City	ALL						32343	144376
DD1	Network	28/03/2005	Mon	21:33	21:59	PHIR BHI DIL HAI HINDUS'27	Sample 5136	18268
DD1	Network	01/04/2005	Fri	21:03	21:28	KAYAAMAT	8.08	9.29
DD1	Network	28/03/2005	Mon	21:04	21:32	RAAZ	8.01	10.65
DD1	Network	30/03/2005	Wed	21:32	21:58	MISS INDIA	7.65	9.18
DD1	Network	01/04/2005	Fri	20:35	21:02	MEHER	7.63	9.62
DD1	Network	29/03/2005	Tue	21:31	21:58	PHIR BHI DIL HAI HINDUS'28	7.36	9.23
DD1	Network	31/03/2005	Thu	20:33	20:59	MEHER	7.24	9.08
DD1	Network	29/03/2005	Tue	20:31	20:59	KKAANCH	7.24	8.73
DD1	Network	02/04/2005	Sat	21:05	21:29	KAYAAMAT	6.93	7.63
DD1	Network	30/03/2005	Wed	22:00	22:55	HAWAYEIN	6.84	9.13
DD1	Network	29/03/2005	Tue	22:00	22:56	AAP BEETI	6.70	8.69
DD1	Network	31/03/2005	Thu	22:05	22:57	AANKHE	6.65	8.56
DD1	Network	27/03/2005	Sun	20:59	21:25	RAAZ	6.49	9.35
DD1	Network	29/03/2005	Tue	21:01	21:28	APNE PARAYE	6.49	8.25
DD1	Network	02/04/2005	Sat	13:17	16:45	LA PEPsi CUP 10DI IN/PK209	6.46	8.14
DD1	Network	28/03/2005	Mon	22:01	22:50	AANKROSH	6.04	7.42
DD1	Network	27/03/2005	Sun	20:29	20:55	MEHER	5.98	7.61
DD1	Network	28/03/2005	Mon	20:34	21:02	KKAANCH	5.89	7.20
DD1	Network	31/03/2005	Thu	21:37	22:05	DETECTIVE KARAN	5.86	7.00
DD1	Network	31/03/2005	Thu	21:02	21:35	KATHA SARITA(PAZEB)	5.73	8.74
DD1	Network	01/04/2005	Sat	20:35	21:03	CHAUDAH PHERE	5.59	7.82
DD1	Network	01/04/2005	Fri	21:30	24:29	HIN FLM / TML FLM	5.57	7.43
DD1	Network	30/03/2005	Wed	21:02	21:29	HAR JAWAN KI KASAM	5.45	8.11
DD1	Network	27/03/2005	Sun	12:38	14:47	I/T TVS CUP 3 TEST PK/IN 130	5.34	7.20
DD1	Network	27/03/2005	Sun	21:29	21:57	TALAASH	4.94	6.12
DD1	Network	30/03/2005	Wed	20:31	21:00	KEHAR	4.87	6.46
DD1	Network	02/04/2005	Sat	21:32	24:10	HIN FLM / TML FLM	4.74	6.36
DD1	Network	02/04/2005	Sat	16:46	16:49	FOURTH UMPIRE	4.72	6.37
DD1	Network	27/03/2005	Sun	09:57	12:01	I/T TVS CUP 3 TEST PK/IN 128	4.61	6.05
DD1	Network	27/03/2005	Sun	14:58	17:35	I/T TVS CUP 3 TEST PK/IN 158	4.43	6.24
DD1	Network	02/04/2005	Sat	16:49	16:51	MASTER BLASTER	4.38	5.27
DD1	Network	28/03/2005	Mon	12:40	14:46	I/T TVS CUP 3 TEST PK/IN 127	4.31	5.85
DD1	Network	31/03/2005	Thu	13:30	13:58	EHSAAS KAHANI EK	4.25	5.64
DD1	Network	01/04/2005	Fri	13:30	13:57	EHSAAS KAHANI EK	4.24	4.36
DD1	Network	29/03/2005	Tue	13:02	13:26	SHIKWAH	4.23	4.17
DD1	Network						4.3	4.41

Source : TAM Media Research Pvt. LTD.

APR. 11 2005 01:14PM P1

FAX NO. : 91 22 5697956

FROM : E F L NUMBER

Date : 28/03/2005

Time : 2:16 PM

Analysis Name : 51:PROGRAMME PERFORMANCE

Channel	Reg City	Date	Days	Time From	Time To	Programme	Dur {Min}	Genre	Language	FEMALE ABC 15+ YRS : TVR	ALL 4+ YRS : TVR
City	ALL									32488	144376
								Sample		5161	18364
DD1	Network	15/03/2005	Tue	21:31	21:57	PHIR BHI DIL HAI HINDUS'27		Serials	Hindi	8.08	9.80
DD1	Network	19/03/2005	Sat	21:03	21:29	KAYAAMAT	27	Serials	Hindi	8.02	9.77
DD1	Network	18/03/2005	Fri	21:03	21:29	KAYAAMAT	27	Serials	Hindi	7.98	10.19
DD1	Network	16/03/2005	Wed	21:31	21:58	MISS INDIA	28	Serials	Hindi	7.94	10.18
DD1	Network	19/03/2005	Sat	20:33	20:58	MEHER	26	Serials	Hindi	7.82	8.97
DD1	Network	16/03/2005	Wed	22:01	22:54	HAWAYEIN	54	Serials	Hindi	7.59	9.17
DD1	Network	14/03/2005	Mon	21:31	21:56	PHIR BHI DIL HAI HINDUS'26		Serials	Hindi	7.56	9.27
DD1	Network	15/03/2005	Tue	22:01	22:59	AAP BEETI	59	Action/T	Hindi	7.50	8.96
DD1	Network	18/03/2005	Fri	20:32	20:58	MEHER	27	Serials	Hindi	7.35	8.87
DD1	Network	17/03/2005	Thu	21:40	22:06	DETECTIVE KARAN	27	Action/T	Hindi	7.16	9.03
DD1	Network	14/03/2005	Mon	21:04	21:29	RAAZ	26	Serials	Hindi	7.16	9.07
DD1	Network	17/03/2005	Thu	20:37	21:03	MEHER	27	Serials	Hindi	7.05	8.74
DD1	Network	13/03/2005	Sun	20:32	20:58	MEHER	27	Serials	Hindi	7.04	8.79
DD1	Network	17/03/2005	Thu	22:06	22:56	AANKHE	51	Action/T	Hindi	7.03	9.50
DD1	Network	15/03/2005	Tue	20:35	21:01	KKAANCH	27	Serials	Hindi	6.96	7.89
DD1	Network	15/03/2005	Tue	21:03	21:29	APNE PARAYE	27	Serials	Hindi	6.79	8.65
DD1	Network	18/03/2005	Fri	21:32	24:37	HIN FLM / TML FLM	186	Feature	Hindi	6.70	9.07
DD1	Network	17/03/2005	Thu	21:05	21:38	KATHA SARITA(PAZEB)	34	Serials	Hindi	6.57	8.24
DD1	Network	13/03/2005	Sun	21:01	21:26	RAAZ	26	Serials	Hindi	6.50	8.26
DD1	Network	16/03/2005	Wed	21:03	21:30	HAR JAWAN KI KASAM	28	Serials	Hindi	6.23	7.92
DD1	Network	14/03/2005	Mon	20:34	21:03	KKAANCH	30	Serials	Hindi	5.98	7.21
DD1	Network	14/03/2005	Mon	22:02	22:46	AAKROSH	45	Action/T	Hindi	5.91	7.23
DD1	Network	13/03/2005	Sun	08:00	08:47	RANGOLI	48	Film	Hindi	5.37	6.73
DD1	Network	19/03/2005	Sat	21:31	24:59	HIN FLM / TML FLM	209	Feature	Hindi	5.29	7.51
DD1	Network	16/03/2005	Wed	20:34	21:01	KEHAR	28	Serials	Hindi	5.23	6.58
DD1	Network	13/03/2005	Sun	21:30	21:57	TALAASH	28	Serials	Hindi	5.04	6.36
DD1	Network	17/03/2005	Thu	20:21	20:35	SANSAD SAMACHAR	15	News	Hindi	4.10	4.89
DD1	Network	19/03/2005	Sat	12:06	14:17	L/T TVS CUP 2 TEST IN/PM132		Cricket	Hindi	3.99	5.12
DD1	Network	13/03/2005	Sun	12:02	14:55	HFF C I D	174	Feature	Hindi	3.94	4.81
DD1	Network	14/03/2005	Mon	13:00	13:25	SHIKWAH	26	Serials	Hindi	3.89	3.72
DD1	Network	18/03/2005	Fri	14:29	16:23	L/T TVS CUP 2 TEST IN/PM115		Cricket	Hindi	3.85	4.52
DD1	Network	19/03/2005	Sat	14:30	17:05	L/T TVS CUP 2 TEST IN/PM156		Cricket	Hindi	3.79	5.09
DD1	Network	19/03/2005	Sat	20:21	20:30	SANSAD SAMACHAR	10	News	Hindi	3.77	4.01
DD1	Network	16/03/2005	Wed	14:28	16:43	L/T TVS CUP 2 TEST IN/PM136		Cricket	Hindi	3.47	4.62
DD1	Network	14/03/2005	Mon	13:30	13:59	EHSAS KAHANI EK	30	Serials	Hindi	3.44	3.68

Source : TAM Media Research Pvt. LTD.

Date : 24/01/2005

Time : 2:57 PM

Analysis Name : 08:PROGRAMME PERFORMANCE

Media

Channel	Reg City	Date	Days	Time From	Time To	Programme	Dur (Min)	Genre	FEMALE ABC 15+ YRS : 000s	TVR	Reach 000s	Reach	ALL 3+ YRS : 000s	TVR	Reach 000s	Reach
City	ALL INDIA								32391				144376			
								Sample	5043				12930			
DD	Network	11/01/2005	Tue	21:30	21:57	PHIR BHI DIL HAI HINDUST	28	Serials	3028	9.35	3763	11.67	10278	11.27	13991	13.85
DD	Network	11/01/2005	Tue	21:00	21:27	DISHAYEN	28	Serials	2974	9.18	3453	10.66	15020	11.03	14216	13.31
DD	Network	15/01/2005	Sat	21:01	21:27	KAYAMAT	27	Serials	2880	8.80	3410	10.53	15799	10.94	16963	13.13
DD	Network	12/01/2005	Wed	21:32	21:58	MISS INDIA	27	Serials	2732	8.44	3360	10.37	14927	10.34	17826	12.35
DD	Network	10/01/2005	Mon	21:01	21:28	DISHAYEN	28	Serials	2729	8.43	3280	10.17	14614	10.12	17588	12.18
DD	Network	13/01/2005	Thu	22:02	22:55	AANKHE	54	Action/T	2628	8.11	3290	10.19	14792	10.25	18458	12.78
DD	Network	13/01/2005	Thu	20:30	20:58	MEHER	29	Serials	2536	7.83	3246	10.02	13322	9.23	16189	11.49
DD	Network	10/01/2005	Mon	21:30	21:55	PHIR BHI DIL HAI HINDUST	26	Serials	2515	7.77	3289	10.15	13662	9.45	16770	11.52
DD	Network	13/01/2005	Thu	21:31	21:59	DETECTIVE KARAN	29	Action/T	2505	7.73	3281	10.13	13518	9.43	17672	12.24
DD	Network	09/01/2005	Sun	20:29	20:53	MEHER	25	Serials	2468	7.62	3092	9.54	12492	8.65	15638	10.83
DD	Network	15/01/2005	Sat	21:31	24:52	HIN FILM / TML FILM	202	Feature	2454	7.58	5323	16.43	13045	9.04	28195	19.53
DD	Network	11/01/2005	Tue	22:00	22:53	AAP REETI	54	Action/T	2434	7.51	3391	10.47	13521	9.57	18762	13
DD	Network	15/01/2005	Sat	20:31	20:58	MEHER	28	Serials	2412	7.45	3172	9.79	12746	8.33	16600	11.5
DD	Network	12/01/2005	Wed	22:02	22:57	HAWAYEIN	56	Serials	2384	7.36	3334	10.29	13081	9.06	17658	12.23
DD	Network	11/01/2005	Tue	20:34	20:57	KKANCH	25	Serials	2273	7.02	2793	8.63	12882	8.32	16073	11.14
DD	Network	10/01/2005	Mon	20:33	20:58	KKANCH	26	Serials	2210	6.82	2776	8.57	11621	8.05	15212	10.54
DD	Network	13/01/2005	Thu	20:52	21:29	KADAMBARI	31	Tele	2165	6.68	3426	10.27	12209	8.52	17337	12.01
DD	Network	12/01/2005	Wed	20:57	21:31	JAZIRAA	35	Serials	2136	6.58	3225	9.98	12487	8.05	17784	12.57
DD	Network	10/01/2005	Mon	22:01	22:50	AARKOSH	50	Action/T	2119	6.54	2812	8.65	11956	8	15052	10.43
DD	Network	12/01/2005	Wed	20:31	20:56	KAILAR	26	Serials	1918	5.92	2705	8.35	10904	7.55	14538	10.07
DD	Network	09/01/2005	Sun	20:59	21:31	GODAAN	33	Tele	1757	5.43	2540	7.84	10605	7.25	14549	10.15
DD	Network	09/01/2005	Sun	12:00	14:58	HIF BINA-O-BINA	179	Feature	1732	5.35	4788	14.78	8126	5.53	21728	15.05
DD	Network	09/01/2005	Sun	21:31	21:57	TALAASHI	27	Serials	1636	5.05	2297	7.03	9181	6.36	13425	9.3
DD	Network	14/01/2005	Fri	21:30	24:29	DHALIYAAE RAAT	180	Events/C	1590	4.91	5212	16.05	3357	5.79	25920	17.96
DD	Network	09/01/2005	Sun	08:01	08:50	PANGOLI	50	Film	1516	4.68	2477	7.43	4501	5.89	13779	9.54
DD	Network	13/01/2005	Thu	22:59	23:16	A TRIBUTE TO AMRISH PURI	13	Special	1384	4.27	1849	5.71	7248	5.07	5615	8.66
DD	Network	15/01/2005	Sat	20:16	20:29	SAMACHAR/CHEIDHIGAL	14	News	1328	4.1	1937	5.98	7078	4.9	10547	7.31
DD	Network	13/01/2005	Thu	20:15	20:28	SAMACHAR/CHEIDHIGAL	14	News	1287	3.97	1316	5.92	4126	4.45	9402	6.51
DD	Network	14/01/2005	Fri	20:16	20:29	SAMACHAR/CHEIDHIGAL	14	News	1279	3.95	1330	5.8	7681	5.27	11294	7.8
DD	Network	11/01/2005	Tue	20:15	20:30	SAMACHAR/CHEIDHIGAL	16	News	1270	3.91	1321	5.64	7017	4.56	10147	7.03
DD	Network	10/01/2005	Mon	20:16	20:30	SAMACHAR/CHEIDHIGAL	15	News	1249	3.85	1227	5.67	6134	4.26	8967	6.14
DD	Network	11/01/2005	Tue	13:20	13:57	ENSAAS KAHANI EK	28	Serials	1242	3.81	1005	5.05	4771	3.77	6798	4.43
DD	Network	12/01/2005	Wed	23:01	24:01	ENDSCOPE	61	Film	1205	3.72	1705	5.77	6448	4.47	9987	6.57
DD	Network	11/01/2005	Tue	13:01	13:24	SHIKWAH	24	Serials	1154	3.56	1438	4.41	4435	3.07	1346	4.06
DD	Network	15/01/2005	Sat	20:00	20:14	THE NEWS (NETWORK)	15	News	1147	3.54	1536	4.24	5846	4.03	8723	5.9

153.154

Source : TAM Media Research Pvt. LTD.

Jan. 24 2005 03:08PM P1

FAX NO. : 91 22 5697986

FROM : R A P L MUMBAI

Date : 25/09/2004

Time : 1:42 PM

Media XPres

Analysis Name : 08:PROGRAMME PERFORMANCE

Channel	Reg City	Date	Days	Time From	Time To	Programme	Dur (Min)	Genre	FEMALE ABC 15+ YRS : 000s	TVR	Reach 000s	Reach
City	ALL								32560			
						Sample			4519			
DD1	Network	13/09/2004	Mon	21:31	21:58	✓ PHIR BHI DIL HAI HINDUST28		Serials	2533	7.78	3358	10.31
DD1	Network	15/09/2004	Wed	21:59	22:54	HAWAYEIN	56	Serials	2466	7.57	3558	10.92
DD1	Network	13/09/2004	Mon	21:01	21:27	DISHAYEN	27	Serials	2485	7.57	3080	9.46
DD1	Network	14/09/2004	Tue	21:03	21:27	DISHAYEN	25	Serials	2431	7.47	3099	9.52
DD1	Network	14/09/2004	Tue	21:31	21:57	✓ PHIR BHI DIL HAI HINDUST27		Serials	2417	7.42	3107	9.54
DD1	Network	15/09/2004	Wed	21:31	21:59	MISS INDIA	29	Serials	2413	7.41	3134	9.63
DD1	Network	13/09/2004	Mon	22:01	22:52	AAKROSH	52	Action/T	2304	7.08	3311	10.17
DD1	Network	16/09/2004	Thu	22:02	22:52	AANKHE	51	Action/T	2126	6.53	3068	9.42
DD1	Network	14/09/2004	Tue	22:01	22:48	JOSHILE	48	Action/T	2041	6.27	3023	9.28
DD1	Network	12/09/2004	Sun	20:33	20:55	MEHER	23	Serials	2014	6.19	2597	7.97
DD1	Network	15/09/2004	Wed	21:01	21:30	JAZBAA	30	Serials	2011	6.18	2862	8.79
DD1	Network	12/09/2004	Sun	08:00	08:52	RANGOLI	53	Film	1882	5.78	3039	9.33
DD1	Network	13/09/2004	Mon	20:33	20:58	AGNEEPATH	26	Serials	1823	5.6	2539	7.8
DD1	Network	17/09/2004	Fri	21:03	21:28	RANG BIRANGE FOOL	26	Serials	1815	5.57	2521	7.74
DD1	Network	17/09/2004	Fri	21:30	23:20	HIN FLM / TML FLM	111	Feature	1787	5.49	4415	13.56
DD1	Network	14/09/2004	Tue	20:36	21:02	AGNEEPATH	27	Serials	1785	5.48	2634	8.09
DD1	Network	12/09/2004	Sun	09:30	09:56	SHAKTIMAAN	27	Children	1781	5.47	2352	7.22
DD1	Network	16/09/2004	Thu	20:30	21:30	L/T ICC CHP,TRPY NZ/AUS81		Cricket	1751	5.38	3706	11.38
DD1	Network	16/09/2004	Thu	21:30	21:32	SAFE HANDS	3	Cricket	1750	5.37	1920	5.9
DD1	Network	12/09/2004	Sun	21:00	21:34	TEHREER MUNSHI	35	Serials	1743	5.35	2529	7.77
DD1	Network	16/09/2004	Thu	21:32	21:34	HERO HONDA DHADKAN	3	Cricket	1099	5.22	1766	5.42
DD1	Network	16/09/2004	Thu	21:34	21:35	WICKETS	2	Cricket	1692	5.2	1760	5.41
DD1	Network	16/09/2004	Thu	21:37	22:02	EK AUR KAHANI	26	Serials	1679	5.16	2848	8.76
DD1	Network	12/09/2004	Sun	09:00	09:27	CHAMATKAAR	28	Children	1637	5.03	2308	7.09
DD1	Network	12/09/2004	Sun	21:35	21:58	RAHNE KO GHAR NAHIN	24	Serials	1545	4.74	2189	6.72
DD1	Network	15/09/2004	Wed	20:30	20:56	KAB KYUN AUR KAHAN	27	Serials	1531	4.7	2236	6.87
DD1	Network	15/09/2004	Wed	13:30	13:25	SHIKWAH	26	Serials	1491	4.58	1881	5.78
DD1	Network	15/09/2004	Wed	13:31	13:54	EHSAAS KAHANI EK	24	Serials	1490	4.58	1920	5.9
DD1	Network	16/09/2004	Thu	13:01	13:26	SHIKWAH	26	Serials	1481	4.55	1877	5.76
DD1	Network	16/09/2004	Thu	13:30	13:50	EHSAAS KAHANI EK	21	Serials	1460	4.48	1875	5.76
DD1	Network	12/09/2004	Sun	08:54	08:59	KANHA NATIONAL PARK	6	Environ	1447	4.44	1750	5.37
DD1	Network	17/09/2004	Fri	12:59	13:22	SHIKWAH	24	Serials	1312	4.03	1680	5.16
DD1	Network	18/09/2004	Sat	21:34	22:04	UPHAR	31	Serials	1296	3.98	2424	7.44
DD1	Network	17/09/2004	Fri	20:30	20:56	CRICKET MOMENTS	27	Cricket	1293	3.97	2444	7.51
DD1	Network	14/09/2004	Tue	13:30	13:53	EHSAAS KAHANI EK	24	Serials	1285	3.95	1683	5.17

May-04

Analysis 08: PROGRAMME PERFORMANCE

Target Group

TG_1

ALL 4+ YRS

Channel	Reg City	Date	Days	Time From Programme	TVR	Reach	OOI Reach
City	ALL INDIA						
DD1	Network	5/15/2004	Sat	21:31 AAP BEETI	9.9	21013	14.55
DD1	Network	5/10/2004	Mon	21:31 PHIR BHI DIL HAI HINDUST	8.56	16094	11.15
DD1	Network	5/14/2004	Fri	21:00 KAYAAMAT	8.44	15807	10.95
DD1	Network	5/14/2004	Fri	21:30 HIN FLM / TML FLM	8.35	28776	19.93
DD1	Network	5/9/2004	Sun	9:01 VISHNU PURAN	8.06	18097	12.53
DD1	Network	5/10/2004	Mon	21:02 DISHAYEN	7.97	15513	10.74
DD1	Network	5/13/2004	Thu	22:09 AANKHE	7.93	16213	11.23
DD1	Network	5/15/2004	Sat	21:02 KAYAAMAT	7.72	14938	10.35
DD1	Network	5/11/2004	Tue	21:30 PHIR BHI DIL HAI HINDUST	7.68	14887	10.31
DD1	Network	5/13/2004	Thu	21:30 DETECTIVE KARAN	7.58	14818	10.26
DD1	Network	5/12/2004	Wed	21:31 SHAAYAD TUM	7.48	14149	9.8
DD1	Network	5/13/2004	Thu	22:01 MESSAGE TO NATION BY P	7.32	12566	8.7
DD1	Network	5/12/2004	Wed	22:01 HAWAYEIN	7.12	15956	11.05
DD1	Network	5/11/2004	Tue	21:00 DISHAYEN	7.11	14268	9.88
DD1	Network	5/9/2004	Sun	12:00 SHAKTIMAAN	7.05	14244	9.87
DD1	Network	5/11/2004	Tue	22:01 JOSHILE	6.98	15198	10.53
DD1	Network	5/13/2004	Thu	21:01 KHUSHIYA	6.92	13226	9.16
DD1	Network	5/9/2004	Sun	8:00 RANGOLI	6.7	16699	11.57
DD1	Network	5/12/2004	Wed	21:01 CHORI CHORI CHUPKE CHI	6.68	12991	9
DD1	Network	5/9/2004	Sun	12:31 BONGO	6.54	12432	8.61
DD1	Network	5/9/2004	Sun	21:02 JASOOS VIJAY	6.51	13626	9.44
DD1	Network	5/10/2004	Mon	22:00 AAKROSH	6.5	15458	10.71
DD1	Network	5/13/2004	Thu	20:35 MEHER	6.39	12059	8.35
DD1	Network	5/15/2004	Sat	20:36 MEHER	6.38	12467	8.64
DD1	Network	5/9/2004	Sun	21:34 PHIR BHI DIL HAI HINDUST	6.37	12388	8.58
DD1	Network	5/14/2004	Fri	20:31 MEHER	5.97	12271	8.5
DD1	Network	5/9/2004	Sun	20:36 MEHER	5.87	11736	8.13
DD1	Network	5/15/2004	Sat	22:30 HIN FLM / TML FLM	5.64	18972	13.14
DD1	Network	5/10/2004	Mon	20:34 AGNI PATH	5.64	12669	8.78
DD1	Network	5/11/2004	Tue	20:32 AGNI PATH	5.38	10336	7.16

Date : 28/02/2004

Time : 11:25 AM

Analysis Name : 08:PROGRAMME PERFORMANCE

Channel	Reg City	Date	Days	Time From	Time To	Programme	Dur {Min}	Genre	FEMALE ABC 15+ YRS : 000s	TVR	Reach 000s	Reach
City	NEW							Sample	31178			
DD1	Network	21/02/2004	Sat	21:32	22:27	AAP BEETI	56	Action/T	3347	10.73	4402	14.12
DD1	Network	16/02/2004	Mon	21:35	22:03	PHIR BHI DIL HAI HINDUST	29	Serials	2849	9.14	3521	11.29
DD1	Network	17/02/2004	Tue	21:05	21:32	DISHAYEN	28	Serials	2727	8.75	3479	11.16
DD1	Network	21/02/2004	Sat	21:01	21:28	KAYAAMAT	28	Serials	2699	8.66	3556	11.4
DD1	Network	17/02/2004	Tue	21:37	22:04	PHIR BHI DIL HAI HINDUST	28	Serials	2698	8.65	3427	10.99
DD1	Network	20/02/2004	Fri	21:03	21:31	KAYAAMAT	23	Serials	2668	8.56	3539	11.35
DD1	Network	16/02/2004	Mon	21:03	21:30	DISHAYEN	28	Serials	2636	8.45	3211	10.3
DD1	Network	19/02/2004	Thu	22:03	22:53	AANKHE	51	Action/T	2593	8.32	3331	10.68
DD1	Network	20/02/2004	Fri	21:34	24:35	HIN FLM / TML FLM	182	Feature	2441	7.83	5532	17.74
DD1	Network	19/02/2004	Thu	21:03	21:30	KHUSHIYA	28	Serials	2382	7.64	3108	9.97
DD1	Network	19/02/2004	Thu	21:33	22:00	DETECTIVE KARAN	28	Action/T	2365	7.59	3017	9.68
DD1	Network	18/02/2004	Wed	21:04	21:29	CHORI CHORI CHUPKE CHUPK	26	Serials	2308	7.4	2870	9.21
DD1	Network	17/02/2004	Tue	22:05	22:54	JOSHILE	50	Action/T	2264	7.26	3095	9.93
DD1	Network	18/02/2004	Wed	21:34	21:58	SHAAYAD TUM	25	Serials	2125	6.82	2688	8.62
DD1	Network	17/02/2004	Tue	20:37	21:03	AGNI PATH	27	Serials	2082	6.68	2915	9.35
DD1	Network	15/02/2004	Sun	21:01	21:33	JASOOS VIJAY	33	Action/T	2006	6.43	2687	8.62
DD1	Network	21/02/2004	Sat	20:33	20:59	MEHER	27	Serials	1925	6.18	2676	8.58
DD1	Network	16/02/2004	Mon	20:34	20:59	AGNI PATH	26	Serials	1912	6.13	2628	8.43
DD1	Network	20/02/2004	Fri	20:35	21:01	MITTI KE RANG	27	Serials	1870	6	2681	8.6
DD1	Network	16/02/2004	Mon	22:05	22:30	CHEKHOV KI DUNIYA	26	Serials	1814	5.82	3089	9.91
DD1	Network	18/02/2004	Wed	19:31	19:59	CHITRAHAAR (NETWORK)	29	Film	1803	5.78	2654	8.51
DD1	Network	15/02/2004	Sun	20:35	20:58	MEHER	24	Serials	1769	5.68	2175	6.98
DD1	Network	18/02/2004	Wed	22:01	22:51	HAWAYEIN	51	Tele	1769	5.67	2706	8.68
DD1	Network	18/02/2004	Wed	20:32	20:59	AGNI PATH	28	Serials	1759	5.64	2541	8.15
DD1	Network	16/02/2004	Mon	13:33	13:57	EHSAAS KAHANI EK	25	Serials	1411	4.53	1804	5.78
DD1	Network	19/02/2004	Thu	13:33	13:56	EHSAAS KAHANI EK	24	Serials	1412	4.53	1749	5.61
DD1	Network	16/02/2004	Mon	13:03	13:29	SHIKWAH	27	Serials	1379	4.42	1786	5.73
DD1	Network	21/02/2004	Sat	22:30	25:21	HIN FLM / TML FLM	172	Feature	1370	4.39	3672	11.78
DD1	Network	19/02/2004	Thu	20:32	20:59	NATIONAL HIGH AUTHORITY	28	Tele	1363	4.37	2178	6.98
DD1	Network	19/02/2004	Thu	13:03	13:29	SHIKWAH	27	Serials	1330	4.27	1665	5.34
DD1	Network	17/02/2004	Tue	13:31	13:54	EHSAAS KAHANI EK	24	Serials	1312	4.21	1795	5.76
DD1	Network	17/02/2004	Tue	20:18	20:33	SAMACHAR/CHEIDHIGAL	16	News	1291	4.14	2083	6.68
DD1	Network	18/02/2004	Wed	13:34	13:59	EHSAAS KAHANI EK	26	Serials	1288	4.13	1793	5.75
DD1	Network	18/02/2004	Wed	14:01	14:27	URMILA	27	Serials	1284	4.12	1910	6.13
DD1	Network	20/02/2004	Fri	13:35	13:59	EHSAAS KAHANI EK	25	Serials	1269	4.07	1637	5.25

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12/2003

Media XPress 2.0

12:34 PM

Analysis Name : 08:PROGRAMME PERFORMANCE

Channel	Reg City	Date	Days	Time From	Time To	Programme	Dur (Min)	Genre	FEMALE ABC 15+ YRS : 000s	T/R	Reach 000s	Reach
City	NEW								31090			
								Sample	4511			
DD1	Network	29/11/2003	Sat	21:30	22:23	AAP BEETI	54	Action/T	3332	10.72	4531	14.57
DD1	Network	25/11/2003	Tue	21:31	21:58	PHIR BHI DIL HAI HINDUST	28	Serials	2763	8.89	3397	10.93
DD1	Network	24/11/2003	Mon	21:30	21:57	PHIR BHI DIL HAI HINDUST	28	Serials	2747	8.84	3430	11.03
DD1	Network	28/11/2003	Fri	21:32	25:02	HIN FLM / TML FLM	211	Feature	2715	8.73	5696	18.32
DD1	Network	24/11/2003	Mon	22:00	22:55	C I D OFFICER	56	Action/T	2649	8.52	3762	12.1
DD1	Network	26/11/2003	Wed	14:30	17:23	HFF KHUDA GAWAH	174	Feature	2587	8.32	5139	16.53
DD1	Network	25/11/2003	Tue	21:01	21:28	DISHAYEN	28	Serials	2510	8.07	3382	10.88
DD1	Network	24/11/2003	Mon	21:00	21:27	DISHAYEN	28	Serials	2380	7.65	3234	10.4
DD1	Network	28/11/2003	Fri	21:01	21:23	SHAKTI	23	Serials	2367	7.61	3137	10.09
DD1	Network	29/11/2003	Sat	20:59	21:25	SHAKTI	27	Serials	2346	7.55	3236	10.41
DD1	Network	26/11/2003	Wed	19:31	19:55	CHITRAHAAR (NETWORK)	25	Film	2153	6.93	2863	9.21
DD1	Network	29/11/2003	Sat	15:30	18:04	HFF RAJU CHACHA	155	Feature	1829	5.88	4084	13.14
DD1	Network	23/11/2003	Sun	07:30	08:25	RANGOLI	56	Film	1726	5.55	2698	8.68
DD1	Network	28/11/2003	Fri	20:33	21:00	RAAJESHWARI	28	Serials	1709	5.5	2486	8
DD1	Network	29/11/2003	Sat	20:31	20:59	RAAJESHWARI	29	Serials	1681	5.41	2573	8.27
DD1	Network	26/11/2003	Wed	21:32	21:56	SHAAYAD TUM	25	Serials	1683	5.41	2134	6.87
DD1	Network	25/11/2003	Tue	20:31	20:59	RAAJESHWARI	29	Serials	1664	5.35	2582	8.3
DD1	Network	26/11/2003	Wed	22:01	22:25	GALTI KISKI	25	Serials	1610	5.18	2048	6.59
DD1	Network	24/11/2003	Mon	13:02	13:26	SHIKWAH	25	Serials	1546	4.97	1824	5.87
DD1	Network	29/11/2003	Sat	22:30	25:08	HIN FLM / TML FLM	159	Feature	1518	4.88	3847	12.37
DD1	Network	26/11/2003	Wed	21:02	21:28	CHORI CHORI CHUPKE CHUPKE	27	Serials	1518	4.88	2194	7.06
DD1	Network	24/11/2003	Mon	20:30	20:58	RAAJESHWARI	29	Serials	1488	4.79	2281	7.34
DD1	Network	25/11/2003	Tue	13:00	13:24	SHIKWAH	25	Serials	1467	4.72	1977	6.36
DD1	Network	23/11/2003	Sun	09:30	09:57	DO KHILADI	28	Action/T	1453	4.67	2105	6.77
DD1	Network	23/11/2003	Sun	12:00	12:50	SHAKTIMAAN	51	Children	1415	4.55	2744	8.83
DD1	Network	23/11/2003	Sun	09:00	09:28	VISHNU PURAN	29	Mytholo	1397	4.5	2035	6.55
DD1	Network	24/11/2003	Mon	13:31	13:57	EHSAS KAHANI EK	27	Serials	1385	4.46	1847	5.94
DD1	Network	27/11/2003	Thu	20:31	24:01	DO AWARDS-2003	211	Events/C	1342	4.32	5293	17.03
DD1	Network	28/11/2003	Fri	13:01	13:25	SHIKWAH	25	Serials	1328	4.27	1736	5.58
DD1	Network	25/11/2003	Tue	12:30	12:56	TALAAQ KYUN	27	Serials	1285	4.13	1752	5.64
DD1	Network	25/11/2003	Tue	13:30	13:55	EHSAS KAHANI EK	26	Serials	1274	4.1	1716	5.52
DD1	Network	23/11/2003	Sun	21:02	22:29	SADAK	88	Tele	1257	4.04	2675	8.6
DD1	Network	26/11/2003	Wed	13:31	13:57	EHSAS KAHANI EK	27	Serials	1257	4.04	1749	5.62
DD1	Network	27/11/2003	Thu	13:01	13:25	SHIKWAH	25	Serials	1248	4.01	1704	5.48
DD1	Network	26/11/2003	Wed	13:02	13:25	SHIKWAH	24	Serials	1233	3.97	1654	5.32

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Analys 08: PROGRAMME PERFORMANCE

Target Group

TG_1

ALL 4+ YRS

OOOs

TVR

Reach OO Reach

Chann	Reg City	Date	Days	Time	Fr Time To	Programme	Genre	OOOs	TVR	Reach	OO	Reach
City	NEW MARKETS						Universe	138637				
							Sample	15479				
DD1	Network	08/11/2003	Sat	21:30	22:21	AAP BEETI	Action/Thri	15029	10.84	20776		14.99
DD1	Network	04/11/2003	Tue	21:30	21:57	PHIR BHI DIL HAI HINDUS	Serials	12808	9.24	16545		11.93
DD1	Network	06/11/2003	Thu	18:42	22:40	L/T TVS CUP TRI IND/NZ	Cricket Ma	12746	9.19	39242		28.31
DD1	Network	07/11/2003	Fri	21:32	24:21:00	HIN FLM / TML FLM	Feature Fil	12503	9.02	27103		19.55
DD1	Network	03/11/2003	Mon	22:01	22:54	C I D OFFICER	Action/Thri	12229	8.82	16514		11.91
DD1	Network	04/11/2003	Tue	21:00	21:27	DISHAYEN	Serials	11739	8.47	15807		11.4
DD1	Network	08/11/2003	Sat	14:30	17:19	HFF DULHAN HUM LE JAY	Feature Fil	11640	8.4	25082		18.09
DD1	Network	03/11/2003	Mon	21:30	21:54	PHIR BHI DIL HAI HINDUS	Serials	11569	8.34	15159		10.93
DD1	Network	05/11/2003	Wed	21:31	21:56	SHAAYAD TUM	Serials	11430	8.24	14462		10.43
DD1	Network	05/11/2003	Wed	21:01	21:27	CHORI CHORI CHUPKE CH	Serials	10409	7.51	13974		10.08
DD1	Network	07/11/2003	Fri	21:05	21:30	SHAKTI	Serials	10359	7.47	14954		10.79
DD1	Network	05/11/2003	Wed	22:02	22:28	GALTI KISKI	Serials	10254	7.4	12724		9.18
DD1	Network	03/11/2003	Mon	20:59	21:26	DISHAYEN	Serials	10179	7.34	13926		10.04
DD1	Network	02/11/2003	Sun	12:05	12:54	SHAKTIMAAN	Children Pr	10036	7.24	15846		11.43
DD1	Network	08/11/2003	Sat	21:02	21:28	SHAKTI	Serials	9484	6.84	14203		10.24
DD1	Network	06/11/2003	Thu	14:28	18:22	L/T TVS CUP TRI IND/NZ	Cricket Ma	8677	6.26	28188		20.33
DD1	Network	05/11/2003	Wed	19:31	19:58	CHITRAHAAR (NETWORK	Film Songs	8131	5.87	12176		8.78
DD1	Network	02/11/2003	Sun	9:33	10:01	DO KHILADI	Action/Thri	7729	5.58	11054		7.97
DD1	Network	04/11/2003	Tue	22:01	22:26	CHHATRAPATI SHIVRAI	Mythologica	7486	5.4	11430		8.24
DD1	Network	02/11/2003	Sun	7:17	7:47	RANGOLI	Film Songs	7368	5.31	11267		8.13
DD1	Network	08/11/2003	Sat	12:30	12:56	JUNIOR G	Action/Thri	6965	5.02	9802		7.07
DD1	Network	02/11/2003	Sun	21:03	21:28	BAAJE PAYAL	Film Basec	6871	4.96	10392		7.5
DD1	Network	05/11/2003	Wed	20:34	20:56	RISHTE	Serials	6826	4.92	10417		7.51
DD1	Network	04/11/2003	Tue	20:31	20:57	RISHTE	Serials	6674	4.81	10778		7.77
DD1	Network	02/11/2003	Sun	9:05	9:33	VISHNU PURAN	Mythologica	6653	4.8	10081		7.27
DD1	Network	03/11/2003	Mon	20:30	20:56	RISHTE	Serials	6580	4.75	10188		7.35
DD1	Network	06/11/2003	Thu	18:22	18:23	LG MASTER BLASTER	Cricket Ma	6384	4.61	6624		4.78
DD1	Network	06/11/2003	Thu	18:23	18:24	SUPER 4S & 6S	Cricket Ma	6186	4.46	6523		4.7
DD1	Network	06/11/2003	Thu	13:31	13:56	EHSAAS KAHANI EK GHAF	Serials	6163	4.45	8412		6.07
DD1	Network	02/11/2003	Sun	12:59	13:02	NEWS HEADLINES-HIN	News Hear	6150	4.44	6949		5.01
DD1	Network	05/11/2003	Wed	13:00	13:26	SHIKWAH	Serials	6065	4.38	8477		6.11